# **Expert Talk on Strategies for Financial Management**

The Finance Club of Aurora's PG College, Ramanthapur organized an insightful Expert Talk on Financial Management by Mr. Ankith Mehtha, the Chief Strategic Officer(CSO) of Fintopedia, a leading financial services platform, on **28th November**, **2024**. The session aimed to provide students with valuable information on strategies for managing personal finance, and insights into for making better investments. Mr. Mehtha discussed on the process of planning, organizing, controlling, and monitoring financial resources to achieve organizational or personal goals. He stressed that effective financial management is critical for ensuring financial stability, growth, and long-term sustainability. He also emphasized the importance of creating detailed budgets and financial plans to track income, expenses, and savings. His insights on financial planning, investing, and risk management, combined with practical strategies for building financial literacy, were highly appreciated by the participants.





#### **BLOOD DONATION CAMP**

#### 26th November, 2024

The Social Service Cell of the Institution organised a blood donation camp in association with Lions Club, on 26th November, 2024 with an aim to promote awareness on the importance of blood donation and to contribute blood to save the lives of the needy. The initiative is aligned with the institution's mission to foster social responsibility among its students and staff. The camp encouraged voluntary blood donation and instilled a sense of community service among the students. The donated units are intended to be utilised for Thalassemia patients, patients with surgical blood requirements and trauma victims who may need blood in emergency medical conditions. The students, faculty and administrative staff participated in the camp and donated around 70 units of Blood. The Lions Club presented a certificate of appreciation in recognition of the efforts of the Social Service Cell.



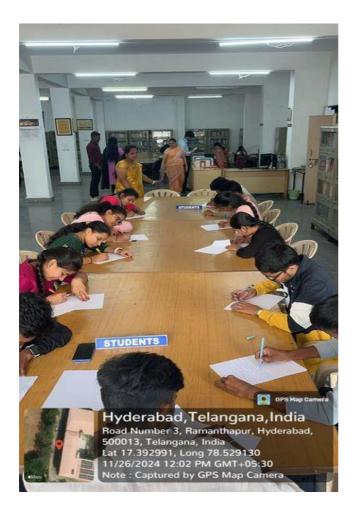




## 26th November, 2024

#### NATIONAL CONSTITUTION DAY CELEBRATIONS

The NSS unit of Aurora's P.G College, Ramanthapur, celebrated the National Constitution Day 'Samvidhan Diwas' in commemoration of the adoption of the Constitution of India from 26th November, 1949 onwards. The day highlights the ideals enshrined in the Constitution, such as Secularism, Socialism, and Democracy and intends to raise awareness about the Fundamental Rights and Duties, and instills the sense of commitment and patriotism among the citizens of the country. The Director Dr Madhavi addressed the faculty, students and staff of the institution and emphasised on the need for being committed to uphold the duties and responsibilities as the citizens of India. On this occasion, the NSS Unit organised an Easy Writing Competition on the 'Role of Youth in development of the Country'. The students of MBA and MCA have actively participated in the event enthusiastically and presented their views on the Role of Youth.





## 25th November, 2024

## **Personality Development Program**

The business and industry is aspiring to recruit individuals with all round personality as prospective employees. To support the students all round personality development, the Training and Placement Cell of the Institution hosted a 'Personality Development' program by inviting Ms Srilatha, Trainer from Proctor and Gamble India with an aim to provide actionable insights to boost the personal and professional growth of students. The speaker emphasised on the importance of personality traits like leadership, communication, group dynamics and discussed on the significance of aligning the personality traits with career goals. She elaborated on personal strengths, weaknesses, and areas for improvement, techniques to assess and refine one's behavior and attitudes, effective Communication, time Management, professional Grooming and Etiquette. She has conducted some interactive activities to students like role-playing exercises, self-assessment quizzes. The session effectively bridged the gap between academic knowledge and essential life skills, equipping participants to face future challenges with confidence and competence.



